OKLAHOMA
www.ok.gov

Governor of Oklahoma Debuts New Web Site Design at
http://www.ok.gov

More than 16 million visitors, 2 million transactions,
and 75,000 professional license renewals during 2008

OKLAHOMA CITY, Okla., – April 7, 2009 – Oklahomans now have a redesigned government portal to visit and use as the central gateway to interacting with the state government at **http://www.ok.gov**, the state's official Web site. OK.gov, which first launched in 2001 under the name of YourOklahoma.com, receives an average of nearly 1.3 million visitors per month and offers more than 260 online services to the businesses and citizens of Oklahoma.

"The new portal design assists the state in providing Oklahomans with efficient government," said Governor Brad Henry. "Oklahomans can now find information faster with the new organization of content and search tools available at OK.gov."

At the new OK.gov, visitors are greeted with new technologies such as a 'One-Click Search' utility to assist Oklahomans in finding answers fast by displaying the most recent and popular content.

"This is phase one of the new OK.gov where we provide a more intuitive experience for Oklahomans. The public can look forward to more new services and utilities being launched on OK.gov in the near future," said Joe Fleckinger, Deputy Director of the Office of State Finance.

The site now features translation available in 8 languages and the ability to "Share" with eleven different social networking sites such as Twitter, Facebook, and MySpace. Another new feature is a dashboard on the right column of the homepage providing quick access to real-time content such as State Surplus Auction items in the "Shop OK.gov" panel and the status of state bills in the "Bill Tracker" panel.

Oklahomans are invited to visit OK.gov and provide feedback utilizing the online "Feedback" form located in the "Support" menu. The portal also offers Live Chat Help during normal Oklahoma government business hours, available through the Help Center located in the right content area.

OK.gov is also assisting the state in its efforts to be more environmentally friendly. Through **http://gogreen.ok.gov**, agencies can report the amount of paper saved by putting services and information online. Oklahoma's online services reduced paper consumption amongst state agencies by over 35.9 million sheets of paper since January 2007.

About Governor Brad Henry

Governor Brad Henry is currently serving his second four-year term as governor of Oklahoma. Originally elected in 2002, Governor Henry was re-elected in 2006 by one of the largest margins in state history. For more information, please visit **http://www.gov.ok.gov**.

About OK.gov

OK.gov (**http://www.OK.gov**) built and manages the official Web site for the state of Oklahoma and partners with state and local entities to bring new government services online. The new version of OK.gov is the third redesign in the 8-year history of the state's official Web portal. OK.gov is managed by the Oklahoma Office of State Finance and eGovernment firm, NIC (NASDAQ: EGOV).

About NIC

NIC is the nation's leading provider of official government portals, online services, and secure payment processing solutions. The company's innovative eGovernment services help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides eGovernment solutions for 2,900 federal, state, and local agencies that serve more than 70 million people in the United States. Additional information is available at **http://www.nicusa.com**.

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