

**NEWS RELEASE**

**For Immediate Release**

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## **Oklahoma Signs New Long-Term eGovernment Contract with Oklahoma Interactive**

**OKLAHOMA CITY, OK – February 19, 2010 –** The state of Oklahoma has signed a new contract with eGovernment firm Oklahoma Interactive (OI), part of the eGovernment firm NIC’s (NASDAQ: EGOV) family of companies, to manage its official government portal, <http://www.ok.gov>, for up to 5 years. The contract has an initial term of one year with four, single-year renewal options.

Oklahoma Interactive signed its original multi-year contract with Oklahoma in 2001, to manage the state’s portal under the name YourOklahoma.com. In November 2004, YourOklahoma.com was rebranded to OK.gov, Oklahoma’s Official Web site, and the portal was designed with a focus on self-service so users can easily find what they are looking for, with little or no knowledge of government agency functions. In 2009, Oklahoma issued a competitive bid for eGovernment portal services and the contract was awarded again to OI.

“In the past 9 years, we have seen much evolution in Oklahoma eGovernment and eGovernment in general,” said Joseph Fleckinger, Deputy Director of Information Technology and Director of Information Services Division of the Oklahoma Office of State Finance. “This new contract ensures that we have the leaders in eGovernment services improving our portal and the online services that will be needed to service our community in the most efficient manner.”

“Oklahoma has achieved tremendous success with its eGovernment initiatives,” said Harry Herington, Chairman of the Board and Chief Executive Officer of NIC. “The state’s ability to drive and launch more than 280 services in just nine years is extremely impressive. We are honored that we will continue to serve the state and help add to these accomplishments.”

Oklahoma uses the self-funded solution to provide eGovernment services at no upfront cost to citizens and businesses. In the past 9 years, OI has worked with more than 85 Oklahoma state agencies to develop more than 285 interactive government services. During this time, Oklahoma has led the nation by introducing

innovative technologies that improve efficiencies in government. OK.gov has had the opportunity to partner with state agencies to provide eGovernment services such as:

- 19 professional licensing systems serving 122 license types
- More than 70 Oklahoma government entity Web sites
- Oklahoma State Treasurer's Electronic Trading System
- Oklahoma's State Surplus Auction
- Statewide Information Technology and Telecommunications System
- CARS.OK.GOV: The State's Official Convenient Auto Renewal System

OK.gov has also been recognized as one of the nation's most successful official state Web sites. During the last nine years, the state has earned more than 15 different honors, including:

- Taking a Top 11<sup>th</sup> position in the Center for Digital Government's Best of the Web competition (2009);
- Best Of The Web Digital Government Achievement Award winner for the Oklahoma State Treasurer's Online Electronic Trading System (2006);
- Twice named an award finalist in the NASCIO Award competition (2009, 2008);
- Five time winner of the Journal Record's Innovator of the Year Award (2009, 2008, 2007, 2005, 2004)

### **About OK.gov**

[OK.gov](http://ok.gov) is the official Web site of the state of Oklahoma and a collaborative effort between the Oklahoma Office of State Finance (OSF) and Oklahoma Interactive, LLC to help Oklahoma government entities Web-enable their information services. OSF is responsible for OK.gov. Oklahoma Interactive operates, maintains, and markets OK.gov and is part of eGovernment firm NIC's (NASDAQ: [EGOV](http://www.nicusa.com)) family of companies.

### **About NIC**

[NIC](http://www.nicusa.com) Inc. (NASDAQ: [EGOV](http://www.nicusa.com)) is the nation's leading provider of [official government portals](http://www.nicusa.com) and online services, and secure government payment processing solutions. The company's innovative [eGovernment services](http://www.nicusa.com) help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. The NIC family of companies provides eGovernment solutions for more than 3,000 federal, state, and local agencies that serve 98 million people in the United States. Additional information is available at <http://www.nicusa.com>.