

NEWS RELEASE

For Immediate Release

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Oklahoma Government Gets More Mobile with OK.gov for Android

OKLAHOMA CITY, OK – July 29, 2010 – OK.gov, the official website of the state of Oklahoma, recently launched the release of a free Android government application, available now on your Android phone by searching for <u>OK.gov</u>. OK.gov for Android gives Oklahomans convenient access to Oklahoma government directly from an Android mobile device. The new application provides real-time access to state agency news, office location mapping, and professional licensee lookups.

"The state of Oklahoma is excited to offer citizens the opportunity to use this innovative application to gain access and knowledge about our local government," said Governor Brad Henry.

Features of the OK.gov for Android application include:

- Agency Lookup Quickly find agencies by keyword or category search. The application displays contact information including main phone number, address, and website address. It also offers a built-in agency location mapping system featuring directions and the option to call directly from the application.
- Professional Licensee Search Easily search or browse over 122 Oklahoma licensee types from over 20 state agencies.
- Oklahoma Government News Keep up-to-date with the latest news and announcements from Oklahoma state agencies.

"We are pleased to announce that the new OK.gov for Android is the first state government portal application released for Google Android mobile devices," said Mark Mitchell, General Manager of OK.gov. "Along with the OK.gov for iPhone app, this new Android application allows the public to access Oklahoma government conveniently and advantageously through handheld mobile technology."

According to www.admob.com, Android is Google's Linux operating system for mobile devices. With more than 100k daily activations, Google rapidly produces updates to the Android platform and is the first in total Web and App usage in the U.S. and is second in smartphone sales behind RIM's Blackberry. There are currently 60 compatible devices,50 carriers, 48 countries, and 21 OEM's supporting Android. This mobile device has more than 50,000 Android Applications with more than 180,000 developers.

About OK.gov

OK.gov is the Official website of the state of Oklahoma and a collaborative effort between the Oklahoma Office of State Finance (OSF) and Oklahoma Interactive, LLC to help Oklahoma government entities Web-enable their information services. OSF is responsible for OK.gov. Oklahoma Interactive operates, maintains, and markets OK.gov and is part of eGovernment firm NIC's (NASDAQ: EGOV) family of companies.

About NIC

NIC Inc. (NASDAQ: <u>EGOV</u>) is the nation's leading provider of <u>official government portals</u>, online services, and secure payment processing solutions. The company's innovative <u>eGovernment services</u> help reduce costs and increase efficiencies for government agencies, citizens, and businesses across the country. NIC provides eGovernment solutions for more than 3,000 federal, state, and local agencies that serve 97 million people in the United States. Additional information is available at http://www.nicusa.com.